

TOP 10 MOST POPULAR ALBUM COMPANIES
...according to Align Album Design clients (who happen to be some of the smartest photographers), anyhow.

Here at Align Album Design we get questions all the time from photographers who are just starting to offer albums to their clients about which album companies we recommend. We recommend our own Align Legacy Books first and foremost DUH! (and this is the most popular route our clients go since they can get their album design and printing and binding all in one place), but we also serve hundreds of photographers who are loyal to other album companies they love! Choosing an album company for printing and binding can be a daunting task. After all, there are over 100 out there to choose from -- all with numerous album styles and options. It's completely overwhelming -- where does one even START!?

Advertisements and the websites of each album company only tell you so much. One of the most telling ways to find out which companies stand out from the rest is to hear from photographers who have already done the research and are using the companies themselves. We tabulated which album companies Align clients use the most, and have put together this resource guide to help photographers find out which companies are most popular among our photographers and why. These companies did not pay to be on this list, and many of them probably don't even know that they earned a spot here. We wanted this list to be based on the real data so it could be as helpful as possible. So without further delay, here are the top 10 most popular album companies used by Align clients:

1-- Align Legacy Books

Website: <https://www.alignalbumdesign.com>

Known & Loved For: All-in-one design + printing solution, excellent customer service

Price point: \$125 to \$605*



From Melissa Jill -- Arizona-based photographer & client of Align:

“ It's a no-brainer for me to get my albums printed through Align since I also have them do all my designs! It really streamlines and simplifies my workflow, plus the quality of their books can't be beat! ”

2 – Miller’s Professional Imaging

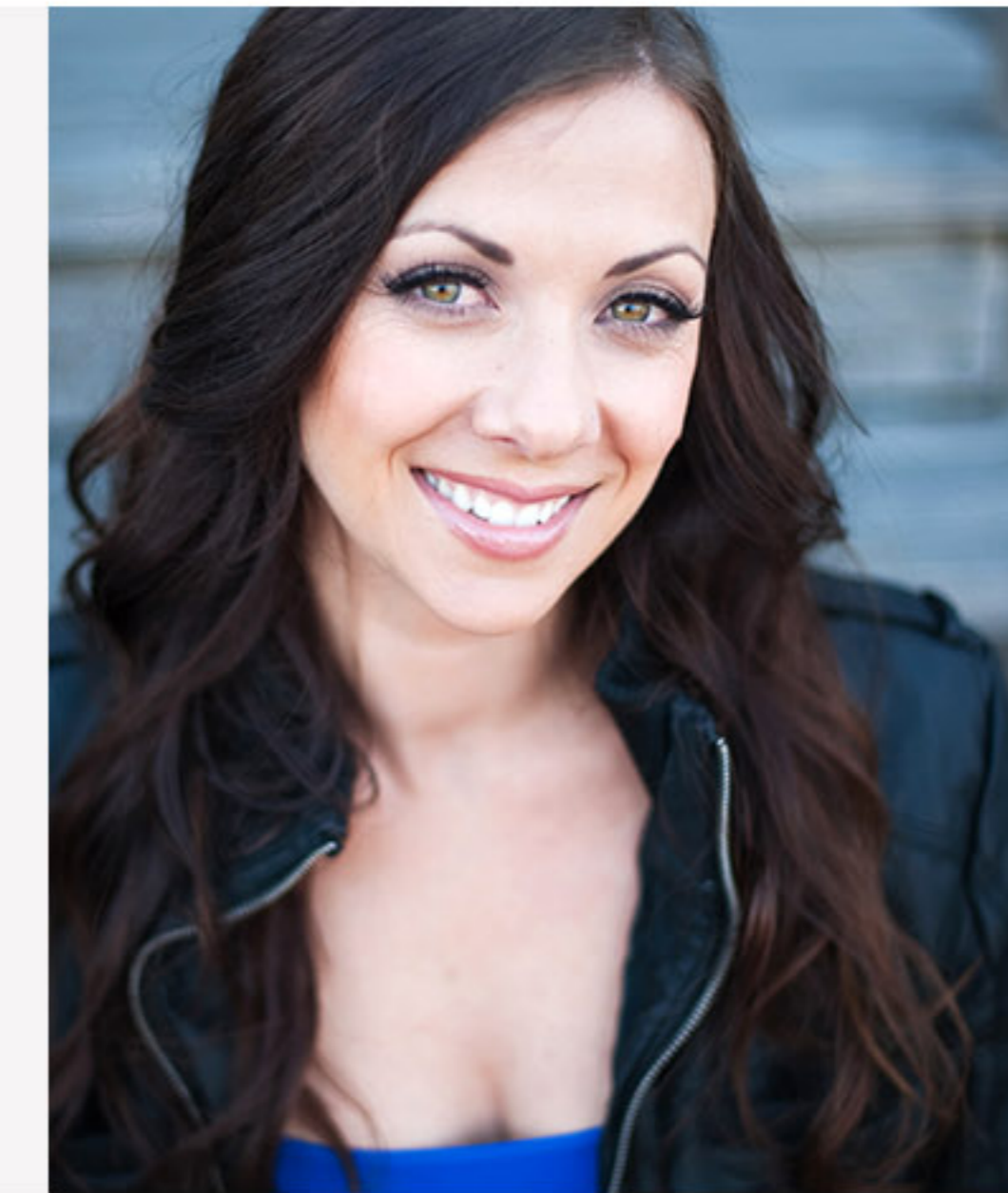
Website: <http://www.millerslab.com>

Known & Loved For: Album Style + Product Quality

Price point: \$160 to \$310*

From Jihan Cerda -- California-based photographer & client of Miller’s:

“ I have chosen to go with Miller’s as my album company of choice simply for the affordability and amazing customer service. I can't imagine working with any other company for my clients' needs. ”



3 – KISS

Website: <http://kiss.us>

Known & Loved For: Ease of Use + Responsive Customer Service

Price point: \$130 to \$700*



From Anna K -- Georgia-based photographer & client of KISS:

“ The quality and affordability of KISS compared to other albums companies is unmatched. I'm so thankful that I can confidently tell my clients that they are getting the best of the best while still being conscientious of their budgets. Plus KISS is always listening to their customers needs and making improvements along the way. I've been using them for the past four years now and I've watched them evolve into such a gorgeous, honest, streamlined company! ”

4 – Nations Photo Lab

Website: <https://www.nationsphotolab.com>

Known & Loved For: Ease of Use + Affordability

Price point: \$100 to \$500



From Kortney Boyett -- Texas-based photographer & client of Nations Photo Lab

“ Nations Photo Lab has great quality albums for a significantly lower cost than most album companies. The quality of the albums are not affected by the low cost, in fact they have the best linen covers and the thick pages are amazing. I love that I can deliver a beautiful album to my clients at a lower price. ”

5 – RedTree

Website: <https://www.redtreealbums.com>

Known & Loved For: Product Style + Ease of Use

Price point: \$260 - \$715*

From Rachel May -- Virginia-based photographer & client of Red Tree's:

“ Their style and cover options are high quality and provide the aesthetic I'm looking to deliver. ”



6 – WHCC (White House Custom Colour)

Website: <https://www.whcc.com>

Known & Loved For: Quality Products + Simplicity of Use

Price point: \$115 to \$500*



From Jean Smith -- Michigan-based photographer & client of WHCC:

“ WHCC always has and always will be my favorite printing lab. The quality is amazing, ordering is easy, and customer service is excellent. The very small issues I have had in the 7 years of working with them were quickly and smoothly fixed by customer service. ”

7 – Madera

Website: <http://maderabooks.com>

Known & Loved For: Superior Album Style + Simplicity of Use

Price point: \$180 to \$550*

From Tori Watson -- Virginia-based photographer & client of Madera:

“ I absolutely love the beautiful quality of Madera albums and how they streamline the ordering process to be simple and easy time after time. From the quality of their printing & cover materials, to the friendly and quick responses I get, each order is straightforward and easy. Madera feels like working with a familiar friend, not a large company - you never feel lost in the shuffle, and always receive personal attention and care. There's nothing I DON'T love about this amazing company! ”



8 – Graphi Studio

Website: <http://www.graphistudio.com>

Known & Loved For: Range of Products + Affordable Parent Albums

Price point: \$270 to \$665*

From Amy E -- Minnesota-based photographer & client of Graphi:

“ I adore Graphi Studio for their AMAZING customer service and quick response time. Their album quality coupled with a great price point make it a WIN for both my business and my clients. ”



9 – ProDPI

Website: <https://www.prodpi.com>

Known & Loved For: Ease of Use + Affordability

Price point: \$160 - \$290*



From Erica Leman -- New York-based photographer & client of ProDPI:

“ I am obsessed with the customer service, speed, ease of use, and cost-effectiveness of ProDPI. Their album quality is top notch, their software is easy to use, and their albums are shipped out in a timely fashion. The care they put into every album created is evident, as each item is packaged so carefully. I feel confident giving these albums to my clients, knowing they will stand the test of time, and be passed down through generations. ”

10 – Vision Art

Website: <https://www.visionart.com>

Known & Loved For: Beautiful Album Styles + Phenomenal Customer Service

Price point: \$240 to \$770*

From Becca Rillo -- California-based photographer & client of Vision Art:

“ Vision Art produces gorgeous albums and offers amazing customer service - and in this industry, you usually have to pick between the two. I can't imagine finding another company that will fit with my brand as well as they do. ”



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*Price ranges based on low and high-end 10x10 albums. Prices may vary based on changes made by the album companies themselves. These rounded numbers are only intended to give a general idea of pricing. Please inquire with each individual album company for more specific information.